

EMBODY YOGA REGISTRATION

REGISTER:

- 1. Click on the link <u>Justgiving.com</u>
- 2. Click on the orange button START FUNDRAISING
- 3. Sign up with your Facebook, **or** create a new account Justgiving account.
- 4. **Optional:** Check off if you are dedicating your participation in memory or honour of someone.
- 5. Create your Web URL. Please make it simple and do not include any spaces.

- Ex. JaneDoe

- 6. Question: "I'm happy for Lumenus Foundation to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals". **Check Yes**.
- 7. You will received an automatic email to access and edit your page.

INDIVIDUAL PAGE SET UP:

- 1. Choose to donate to yourself of not.
- 2. Top of the screen, right below the JustGiving purple logo, click on Edit Your Page.
- 3. Page Title: Update the Title "[Your Name] for EMBODY YOGA". Click Save.
- 4. Fundraising Target: continue with your individual goal of \$100. Click save.
- 5. **Page summary:** In 100 characters or less type why you fundraise for Lumenus. Details will be in the Story section. **Click Save.**

Ex. I am fundraising and participating for Lumenus Foundation because increase access to mental health matters.

- Ex. Raising funds for Lumenus Foundation because access to mental health matters.
- Ex. Support mental health for Lumenus Foundation because access to care matters.
- 6. **Other Participants:** Optional, anyone else involved enter their names here. This is not where you form a team*. You can identify who else is helping your page. **Click Save.**
- 7. You Story: A default story is available for you use, however, it is ideal to explain why you are supporting Lumenus through the EMBODY YOGA event. **Click Save.**
- 8. Do not click on Media Tab.
- 9. **Donation Tab:** Here is where you can add and upload any offline donations towards EMBODY YOGA. Be sure to notify Maryama at <u>fundraising@lumenus.ca</u> about your offline gifts.
- 10. **Settings Tab:** Here is where you can customize your automatic Thank You message to your donors. You will receive automatic emails for new donations.
- 11. Click **View Tab** and you will return to your fundraising page.





TEAM PAGE SET UP:

Once you complete your individual team page, you have the ability to create a team.

EITHER:

- 1.1 Go to Edit Your Page \rightarrow Settings Tab
- 1.2 On your fundraising page, click **Create a Team.**
- 2. Choose a Team Name.
- 3. Your fundraising: click continue again
- 4. Team Story: Add your team story here. Use the default story to your advantage.
- 5. **Team Settings**: Teams of **8 are to raise a minimum of \$1000**. Set a target for each member of the team, their goal is to raise their share of the team goal.
- 6. Team Page link: Choose your team name, but exclude spaces. The shorter the better. Ex. LumenusGiants
- 7. Invite team members to create their own fundraising page. They are automatically linked to the team page.

If you require any assistance registering as an individual or forming a team, please contact Maryama Ali at <u>fundraising@lumenus.ca</u> or call 416 592 0337

